

Amazon Kickstart V2



A Fast, Effective Way To Build Money
Churning Sites As An Amazon Affiliate That
Get You **RESULTS!**

You Also MAY NOT Give Away,or Share the Content Herein

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Welcome to the Amazon Kickstart V2 course.

I thought I would write a quick introduction so I can run through the main parts of the course and what we will be covering.

First off I want to make sure you know what the course is all about and what I am trying to achieve with the course – of course you will then be able to see if I have succeeded or not!

My main aim with this course is to show you how FAST you can get out there and make money with Amazon.

I have been working online since 2002-3 and since that time I have seen SO many products come and go. Not JUST about “making money with Amazon” of course, I have also seen products that tell you how to make money with Clickbank, Ebay etc... and countless software products.

The surprising thing is that no matter how many “methods” are released and how many changes Google throws at us I have been using pretty much the same methods all of these years with HUGE success!

Here is the KEY with Amazon and making money as an affiliate:

“If you have a product that is RED HOT, build a site that gets ranked on the first page of Google and you have targeted the right keywords for targeted traffic you WILL make money!”

So if it is that easy – where is the problem?

The problem is (in my opinion) TOO much information.

Think about it...

Have you read this far without getting up for a coffee? (If you did I was only joking – coffee helps with this stuff! ☺)

Think about how many posts there are on the Warrior forum – How long do you think people spend “researching”?

Then think about all of the products promising riches and software that claims to make you a success overnight!

It is a MINEFIELD!

The awesome thing is that the actual process to make money with Amazon is quite simple as long as you understand and IMPLEMENT some fundamentals AND have the STAMINA to keep on going.

I am hoping that you are like me.

Let me explain:

When I first started seeing “real” success it was selling a product as an affiliate – the product was actually on Clickbank and not Amazon at that point.

It was and still is the MOST important sale I EVER got!

It was for \$17.49!

When I saw the sale come in you would not think it was for \$17.49!

I was acting like I had won the lottery BUT I knew that if I can make one sale I could make a million!

So another aim I have with this course is to get you that first sale as quickly as possible and give you something to motivate you.

Most of all I hope you find the course informative but ACTIONABLE so you are ready to sink your teeth into the material and start making money.

Let us take a look at the different sections and what I will cover:

Picking RED HOT Products!

If you picked up Amazon Kickstart 1 you will know that this is covered in that course however for version 2 I give you some different methods of ensuring the product that you pick is RED HOT.

We will also be exploring a method that will allow you to tell which products are just ABOUT to become hot and get your site up and running before anyone else.

This is a goldmine and I have a method that is easy to follow so you can see the HOTTEST products on Amazon in ANY niche.

As well as that I will also be showing you methods that will allow you to pick products that are ALMOST guaranteed to sell. The only thing that you have to do with this section is take your time and make sure you follow the steps to ensure you get a worthwhile product.

The main aim of this module is to make sure you know how to pick HOT products and give you a few different methods to do so. So when you start building the site you KNOW it will sell.

Again, with this section I don't want you to get bogged down with info – I will tell you what you need to know and exactly how to carry out the product selection so we make fast progress.

The module after that we will be looking at the site set up and this module will cover how to write awesome content fast and what you need to do so. We will also cover where you can get content and outsource the entire thing. I will give you EXACT templates to ensure you get the finest writers.

This section will also cover Google updates and WHY the method works.

Unless you actually work for Google's SEO department NO-ONE can really say for sure what they look for HOWEVER in my years working online I have seen many changes and have managed to narrow it down to a few different things. So I will tell you how to keep your site on top.

In this section we will also look into how to make sure your content sells and banner design that will get you really awesome CTR's!

After that I will be devoting a large module to SEO.

In [Amazon Kickstart V1](#) we looked at this but the difference with Version 2 is that we will be going more into depth about the SEO aspects of the site. We will cover what works and what doesn't, how you need to set up your site, how you should be linking the pages and again what I feel gets results!

In this section I will also be giving you an SEO checklist so you have an "at a glance" resource you can use to make sure your site is optimized.

I will also show you how to tell if your site is going to rank before you even get started.

Lastly, a big part of this course is the theme that you use.

I will show you the theme that I think you should be using and also explain WHY you should be using it. There are many alternatives but I have not found one that is as good for SEO.

My aim for this module is to pack it full of "SEO magic" but not leave you so filled with information that you don't take action.

In the next module we will be looking at sales copy. Although we did talk about “how to write a product review” in Amazon Kickstart I feel that one part of the course that could be improved is explaining about sales copy.

You NEED sales copy on your Amazon site and it is not all about shouting “Buy This” and having links everywhere.

I am going to show you what people are REALLY after and how you can get a decent CTR and sales without having to put a lot of effort in. This section will also give you a checklist that you can tick off as you go to make sure you have the best chance of getting an awesome CTR and bags of sales.

This section will also show you how to make sure you get sales EVEN if they do not buy straight away – this is a must have!

The next module will explain about Social Media and go far more in depth about creating a community around your sites. Not only will this do wonders for your ranking but you will also get far more exposure, traffic and sales.

We will be looking at some of the best sites to do this such as YouTube, Twitter and Google + and exactly how to use them.

We will also be looking at a method that will get you a ton of visitors before you even get ranked on the search engines.

Again, we will include the checklist for this module so you know your site will explode with traffic and rankings.

In the next module we will cover tracking. This is vital but a lot of people miss this bit out. It is not enough to know how many visitors you are getting. You need to know where they are coming from and what they are doing on the site.

I will show you how to see which one of your products is the most popular and also EXACTLY which keywords are bringing people to the site.

You will then be able to see which product and keywords are selling and can set up a PPC campaign with those items and KNOW it will sell.

Then we will look at taking everything we have learnt and turning your best products and sites into authority sites. This will allow you to build a network of sites that are converting like wildfire and become an authority in your niche.

We will also look at how you can make more sales without adding more content.

BONUS MODULE:

This module is probably worth watching and reading first as I will show you the plugins and tools that will make your job a lot easier.

We will look at my top rated tools and I will be showing you how they work, WHY they work and the beauty is once you have them you don't need anything else.

You also don't NEED to have them to make the course work but they do make progress faster.

In this module I will also show you a piece of software that will automate the entire process as much as possible. If you absolutely just want to sit back and have some software do the work for you this is for you.

I recommend you take action on the course BUT the software method works too and is good if you want to go for quantity.

I hope you like what you see and feel motivated to take action.

Read the material and watch the video for the modules and THEN implement before you watch the next section.

That way you are guaranteed to get profitable Amazon sites out there fast!

I recommend that you move on to the product picking section now where I will be showing you methods to guarantee you have a hot product.

Lastly the best way to work through this course is to pick the product as you will learn in the next module and then you will be ready for the site set up. That way by the time you have finished the course you will have a profitable site out there.

I hope you enjoy the course I am glad to have you and I will see you in the next module.

To Your Success,

Chris Jones